

## **PRIVACY POLICY AND GDPR**

### **Personal Identification Information**

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address, email address, and payment information. Your personal information will be used for the specific reasons stated above only.

### **GDPR Compliance**

Sara Karen Art is committed to complying with the General Data Protection Regulation (GDPR) regarding the collection, use, and retention of personal data from European Union member countries and Switzerland.

### **Data Collection and Processing**

We only collect personal data that is necessary for the fulfilment of our services. Any personal data collected is processed fairly and lawfully in accordance with GDPR requirements. We will not use personal data for purposes other than those for which it was originally collected, unless we obtain consent for the new purposes.

### **Data Storage and Retention**

We store personal data for as long as it is necessary to fulfil the purposes for which it was collected, unless otherwise required by law. We implement appropriate technical and organizational measures to ensure the security and confidentiality of personal data to protect against unauthorised access, alteration, disclosure, or destruction.

### **Data Subject Rights**

Individuals have the right to access, rectify, or erase their personal data collected by us. They also have the right to restrict or object to the processing of their personal data and the right to data portability. Requests to exercise these rights can be made by contacting us using the contact information provided below.

### **Contact Us**

If you have any questions or concerns about our Privacy Policy or GDPR compliance, please contact us at Sara Karen Art, [sara@sarakarenart.com](mailto:sara@sarakarenart.com).